

08 A-TEAM

SPONSORSHIP APPLICATION

We know racing is expensive.
That's why we're here to support you.
Traction of Choice: **DIRT**

THE ATC **ADVANTAGE**

WHY RIDE WITH A-TEAM CYCLES?

Without a doubt, motocross is one of the most demanding sports in the world---not only physically, but financially as well. The reality is, motocross is an expensive sport, and it requires a tremendous amount of support and dedication from family, friends, and sponsors. At A-Team Cycles, we realize this. We know what it's like to spend entire paychecks on maintenance, gas and repairs, just so you can line up behind the gate every Sunday. That's why we want to help you.

We have been in business for four years and have always taken immense pride in taking care of our customers. Our new facility on Gall Blvd is open now and as some of you have seen, it is a vast improvement from the last location. We went from a little shop to a 5,000 square foot, facility! As always, we offer mounted Dunlop tires at unbeatable prices everyday.

Now that we've told you how we have grown as a shop, let us tell you how we want to help you grow as racers. For starters, we are willing and able to give substantial discounts on any parts and accessories that you may need throughout the season. We will also provide you with discounted labor to keep your bike running strong along. You will also be eligible for special promotions and monthly giveaways, as well as a ATC Bucks contingency program to reward all of your hard work.

This year we plan on having a three level program, which we have included in this packet, to make sure every level of rider gets the support that they need. We will sponsor riders from the SRAC, RMXA, RMEC, MRA, Quad Runners, Harry Roamers, Bandimere Drags of all kinds, ISJB, and National AMA events.

If you are interested in joining the A-Team, please provide us with a race resume by August 1st, 2008. If you have any further questions, please feel free to contact Kevin McKoon at (813)783-3013.

We look forward to hearing back from you.

The A-TEAM

DIRT SPONSORSHIP

3 LEVEL PROGRAM

Level A

3+ Years of ATC Sponsorship or Expert Class

Discount: Cost + 17%

- (1) Free set of THOR pants, jersey and gloves per year
- (1) Free pair of Spy goggles per year
- Cost on THOR helmet, chest protector, and team gear
- Free ATC t-shirts
- Free ATC sticker packs for bikes and trailer
- (15%) Discount on service labor
- ATC Bucks for top 5 overall finishes
- ATC Banners for race weekends
- (35%) Discount Dunlop tires
- Bonus: 3 consecutive wins in same class = Extra \$50 in ATC Bucks

ATC Bucks Contingency Payout

1st Place = **\$25.00**

2nd Place = **\$20.00**

Level B

2+ Years of ATC Sponsorship or Expert/Amateur Class

Discount: Cost + 22%

- (2) Sets of THOR pants, jersey, gloves at cost per year
- (2) Pairs of Spy goggles at cost per year
- Free ATC t-shirts
- Free ATC sticker packs for bike and trailer
- (15%) Discount on service labor
- ATC Bucks for top 5 overall finishes
- ATC Banners for race weekends
- (35%) Discount Dunlop tires

3rd Place = **\$15.00**

4th Place = **\$10.00**

Level C

1st Year of ATC Sponsorship or Novice/Beginner Class

Discount: Retail - 15%

- (2) Sets of THOR pants, jersey, gloves at 40% off per year
- (2) Pairs of Spy goggles at 40% off per year
- Free ATC t-shirts
- Free ATC sticker packs for bikes
- (10%) Discount on service labor
- ATC Bucks for top 5 overall finishes
- (35%) Discount Dunlop tires

5th Place = **\$5.00**

SPONSORSHIP AGREEMENT

FACTORY RACER SUPPORT PROGRAM (PART 1)

This is an agreement between the following parties:

A-TEAM Cycles, Inc. and _____

This agreement shall commence upon signing and terminate on December 31st, 2008.

A-TEAM Cycles, Inc. obligations are as follows:

1. A-Team Cycles, Inc. will provide product to racer at an agreed upon racer cost.
2. A-Team Cycles, Inc. will provide service to racer at an agreed upon racer cost.

Rider responsibilities are as follows:

1. Rider agrees to register as A-Team Cycles, Inc. sponsor when entering all competition events.

Initial _____

2. Rider's motorcycle will display the A-Team Cycles, Inc. decals, supplied by ATC, prominently on each side of the **rear swing arm, front fender, and rear fender**. If stickers are not apparent, contract is void.

Initial _____

3. Rider and/or Rider's heirs agree to relinquish any and all responsibility of A-Team Cycles, Inc. who shall not be held liable for any accidents or injuries to Rider, owner / owner's mechanics, and the public or to any person or property whatsoever by any reasons to this release.

Initial _____

4. Rider allows A-Team Cycles, Inc. to use Rider's name and likeness for any advertising and promotion of A-Team Cycles, Inc.

Initial _____

5. Rider must supply a picture of him or her for the sponsorship wall at A-Team Cycles Inc.

Initial _____

SPONSORSHIP AGREEMENT

FACTORY RACER SUPPORT PROGRAM (PART 2)

6. Rider may not be represented by any other motorcycle or accessory shop without team manager's approval.

Initial _____

7. If A-Team Cycles, Inc terminates this agreement prior to the agreement expiration, or rider does not fulfill their commitment under the terms of this agreement, this contract will immediately become null and void.

Initial _____

Rider Signature _____ Date _____

Parent/Legal Guardian Signature _____ Date _____

A-Team Cycles, Inc _____ Date _____