

08 GRAND PRIX

SPONSORSHIP APPLICATION

We know racing is expensive.
That's why we're here to support you.

Traction of Choice: **DIRT** ASPHALT

THE GPM ADVANTAGE

WHY RIDE WITH TEAM GRAND PRIX?

Without a doubt, motocross is one of the most demanding sports in the world—not only physically, but financially as well. The reality is, motocross is an expensive sport, and it requires a tremendous amount of support and dedication from family, friends, and sponsors. At Grand Prix, we realize this. We know what it's like to spend entire paychecks on maintenance, gas and race entries, just so you can line up behind the gate every Sunday. We know what it's like to wake up at 4:00am, just so you can drive two hours to the track and sign-up in time to practice. We know what it's like to race, because we're racers, too. That's why we want to help you.

We have been in business for fourteen years and have always taken immense pride in taking care of our customers. Our new Yamaha, Suzuki, Kawasaki, Polaris, Victory and Schwinn facility on County Line Road has been open for four years now and as some of you have seen, it is a vast improvement from the last location. We went from a little shop on the side of Santa Fe to a 40,000 square foot, state of the art facility! As always, we offer mounted Dunlop tires for half price everyday and will even mount them while you relax in our lounge, complete with a pool table, big-screen television, leather couches, and fireplace.

Now that we've told you how we have grown as a shop, let us tell you how we want to help you grow as racers. For starters, we are willing and able to give substantial discounts on any parts and accessories that you may need throughout the season. We will also provide you with discounted labor and factory trained technicians to keep your bike running strong along, with great deals on the newest models to make sure you're always at the front of the pack. You will also be eligible for special promotions and monthly giveaways, as well as a GPM Bucks contingency program to reward all of your hard work.

This year we plan on having a three level program, which we have included in this packet, to make sure every level of rider gets the support that they need. We sponsor riders from the SRAC, RMXA, RMEC, MRA, Quad Runners, Harry Roamers, Bandimere Drags of all kinds, ISJB, and National AMA events.

If you are interested in joining Team Grand Prix, please provide us with a race resume by April 1st, 2008. If you have any further questions, please feel free to contact Chris Stinson at 303-761-2471.

We look forward to hearing back from you.

Team Grand Prix



DIRT SPONSORSHIP

3 LEVEL PROGRAM

Level A

3+ Years of GPM Sponsorship or Expert Class

Discount: Cost + 17%

- (1) Free set of TLD pants, jersey and gloves per year
- (1) Free pair of Spy goggles per year
- Cost on TLD helmet, chest protector, and team gear
- Free TLD pit shirt and GPM t-shirts
- Free GPM sticker packs for bikes and trailer
- (20%) Discount on service labor
- GPM Bucks for top 5 overall finishes
- GPM Banners for race weekends
- (50%) Dunlop tires
- Bonus: 3 consecutive wins in same class = Extra \$50 in GPM Bucks

Level B

2+ Years of GPM Sponsorship or Expert/Amateur Class

Discount: Cost + 22%

- (3) Sets of TLD pants, jersey, gloves at cost per year
- (3) Pairs of Spy goggles at cost per year
- Free TLD pit shirt and GPM t-shirts
- Free GPM sticker packs for bike and trailer
- (15%) Discount on service labor
- GPM Bucks for top 5 overall finishes
- GPM Banners for race weekends
- (50%) Dunlop tires

Level C

1st Year of GPM Sponsorship or Novice/Beginner Class

Discount: Cost + 25%

- (2) Sets of TLD of TLD pants, jersey, gloves at 40% off per year
- (2) Pairs of Spy goggles at 40% off per year
- Free GPM t-shirts
- Free GPM sticker packs for bikes
- (10%) Discount on service labor
- GPM Bucks for top 5 overall finishes
- (50%) Dunlop tires

GPM Bucks Contingency Payout

1st Place = **\$25.00**

2nd Place = **\$20.00**

3rd Place = **\$15.00**

4th Place = **\$10.00**

5th Place = **\$5.00**



SPONSORSHIP AGREEMENT

FACTORY RACER SUPPORT PROGRAM (PART 1)

This is an agreement between the following parties:

Grand Prix Motorsports and _____

This agreement shall commence upon signing and terminate on December 31st, 2008.

Grand Prix Motorsports obligations are as follows:

1. Grand Prix Motorsports will provide product to racer at an agreed upon racer cost.
2. Grand Prix Motorsports will provide service to racer at an agreed upon racer cost.

Rider responsibilities are as follows:

1. Rider agrees to register Grand Prix Motorsports as sponsor when entering all competition events.
Initial _____
2. Rider's motorcycle will display the Grand Prix Motorsports decals, supplied by GPM, prominently on each side of the **rear swing arm, front fender, and rear fender**. If stickers are not apparent, contract is void.
Initial _____
3. Rider and/or Rider's heirs agree to relinquish any and all responsibility of Grand Prix Motorsports who shall not be held liable for any accidents or injuries to Rider, owner / owner's mechanics, and the public or to any person or property whatsoever by any reasons to this release.
Initial _____
4. Rider allows Grand Prix Motorsports to use Rider's name and likeness for any advertising and promotion of Grand Prix Motorsports.
Initial _____
5. Rider must supply a picture of him or her for the sponsorship wall at Grand Prix Motorsports.
Initial _____



SPONSORSHIP AGREEMENT

FACTORY RACER SUPPORT PROGRAM (PART 2)

6. Rider may not be represented by any other motorcycle or accessory shop without team manager's approval.

Initial _____

7. If Grand Prix Motorsports terminates this agreement prior to the agreement expiration, or rider does not fulfill their commitment under the terms of this agreement, this contract will immediately become null and void.

Initial _____

Rider Signature _____ Date _____

Parent/Legal Guardian Signature _____ Date _____

Grand Prix Motorsports _____ Date _____

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Grand Prix Motorsports - 3105 W. County Line Rd. Littleton, CO 80129 - 303-761-2471

www.GrandPrixMotorsports.com