



Rider's Edge® About the Bikes™ An Intro to the Motorcycle Models

Registration Method In person By phone Internet
Payment Method Paid Not Paid Waived

First Name _____ M.I. _____ Last Name _____ Suffix _____

Address Line 1 _____

Address Line 2 _____

Address Line 3 _____

City _____ State _____ Zip _____

Home Tele _____ Work Tele _____ Mobile _____

Email Address _____

Date of Birth ____/____/____ Gender: M F Height ____ Feet ____ Inches

Drivers license # _____ State _____ Exp. Date: ____/____/____

Learners Permit ? Yes No Exp. Date: ____/____/____

May Harley-Davidson and Buell use your registration data to contact you after the course about events, promotions, and other matters that could be of interest to you Yes No

Comments _____

Do you have a motorcycle endorsement? Yes No

Are you currently a motorcycle owner? Yes No

When do you plan on buying a motorcycle?

- Less than 3 months
- 3 – 12 months
- More than one year
- Do not plan to purchase

How interested are you in buying a Harley?

- Very interested
- Somewhat interested
- Not interested

How interested are you in buying a Buell?

- Very interested
- Somewhat interested
- Not interested

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Can you ride a bicycle?

- Yes No

Describe your motorcycle experience?

- I have never been on a motorcycle
 I have ridden only as a passenger
 I have ridden an off-road motorcycle only
 I have ridden a street motorcycle

If you have ridden a street motorcycle, please describe your level of riding experience?

- It's been more than 5 years since I've ridden a street motorcycle
 I have less than 6 months riding experience on a street motorcycle
 I have less than 3,000 miles riding experience on a street motorcycle
 I have ridden a street motorcycle for more than 6 months or 3,000 miles

Have you taken a beginner motorcycle safety course before?

- Yes, Rider's Edge New Rider Course
 Yes, State Program
 Yes, Other program
 No

How did you hear about this course (check all that apply)?

- Newspaper
 Flyer
 Special Event/ Promotion
 Friend/Family
 Radio
 Magazine
 Dealership
 Internet
 Rider's Edge graduate
 Other Specify: _____

How did you become interested in riding a motorcycle? (check all that apply)

- A friend rides
 My partner/spouse rides
 My parent(s) ride.
 I've had the desire to ride for a long time
 Advertising/Promotion
 Rider's Edge graduate
 Other Specify: _____