

Local boat dealership recognized as one of North Americas' Top 100 Dealers.

Saratoga Boatworks in Saratoga Springs, NY has been recognized by Boating Industry Magazine as one of the "Top 100 Boat Dealers" in North America. The magazine annually recognizes marine dealers that are unsurpassed in overall business operations, customer service, marketing & professionalism.

Saratoga Boatworks was recognized on November 28th 2007 as one of the retail marine industry's elite dealers at a black-tie, invitation only gala celebration held at the Marine Retailers Association of America annual convention in Las Vegas.

The dealership, with locations in Saratoga Springs, NY, Lake George, NY, and Plattsburg, NY retails fishing boats, pontoons, bowriders, cruisers and performance boats through its "Worry-Free Boating" program. With rapidly increasing sales volume over the past several years, the dealership has achieved Top 10 status with several of its manufacturers. The Saratoga Springs and Plattsburgh locations also have on-site marinas which offer easy access to water, convenient marine services, wet slips and storage.

Saratoga Boatworks continues to display consistent success with its effort to be among the best of the best. "We are honored to have been named to such an elite group of marine dealers by Boating Industry Magazine" said Jeff Olson, President and General Manager. "This is the first year we have been recognized by our peers in our endeavour to deliver the "Worry Free Boating" experience to our customers, John Summers, General Sales Manager added; We look forward to improving our customers' satisfaction and rising in the rankings over the course of the next several years" .

For more info contact.....