

March 2010

**EXPERIENCE THE DIFFERENCE
WE ARE WORTH THE RIDE**



**2910 W. APACHE TRAIL
APACHE JUNCTION, AZ 85120
PHONE 480.346.0600
TOLL-FREE 866.362.0600**

Sunday Monday 1 Tuesday 2 Wednesday 3 Thursday 4 Friday 5 Saturday 6



**ARE YOU
READY
TO RIDE?**
Gift with
Purchase begins



Superstition
Harley-Davidson
Impromptu Ride 9am

WOMENS NIGHT
6-8pm
*SHD closing at 5pm
for event set-up

Dinner Ride 5pm

7
Superstition H.O.G
Chapter (short)
Impromptu Ride 9am

14
Superstition H.O.G
Chapter (long)
Impromptu Ride 9am
Tombstone Run

21
Superstition H.O.G
Chapter (short)
Impromptu Ride 9am

28
Superstition H.O.G
Chapter (long)
Impromptu Ride 9am



**SHD HOME OF THE
\$50 TIRE INSTALL!**
SEE A SERVICE WRITER FOR DETAILS

9
Superstition
Harley-Davidson
Impromptu Ride 9am

17
**Happy
St. Patrick's Day**
✓ Double Reward
Points
Superstition
Harley-Davidson
Impromptu Ride 9am

24
Superstition
Harley-Davidson
Impromptu Ride 9am

31
✓ **APRIL 1ST
TRIPLE REWARD
POINTS**
SHOP AND BE
REWARDED!



19
BIKE NIGHT
The Mirage
6-9pm 1075 S Idaho RD
Raffle Prizes
Drink & Food
Specials

26
Superstition H.O.G
Chapter Friday
Dinner Ride 7pm



20
SHD H.O.G.
General Meeting 9am
Hog Dog 11am-1pm
Dinner Ride 5pm

**BRANDED
RIDE**

SIGN UP
for our E-Newsletter
at www.superstitionhd.com
for the most up to
date information!

Store Hours
M-F 9am-6pm
Sat. 9am-5pm
Sun. 10am-4pm
visit us online
www.superstitionhd.com

CONSUMER WARNING:

Be advised that if you purchase one of our new 2009 Softail models from Superstition Harley-Davidson before March 31, 2010 you will also have to take a **FREE Extended Service Plan**, and a **FREE Maintenance Plan**, a **\$1,000** over-allowance on your competitive trade-in. And if that isn't bad enough, our staff will go out of their way to provide you with the best **NO HASSLE** purchase experience you have ever had! In fact, if it is anything less than spectacular, find Dennis Miner (the Sales Manager) and get in his face! He's weird and likes that sort of thing. Come into Superstition Harley-Davidson! While you're here, ask about promotion details on other models and take a test ride. **YOU DESERVE TO BE TREATED THIS WELL!**
****Please stop in and Check out our other IN-STORE Promos!**

Other restrictions may apply. Offer valid on In-Stock bikes only

SHD PRIZE PATROL



March 25th
We will be stopping by
Dos Gringos Bike Night

WELCOME TO
DOS GRINGOS
Your new after hours.

March 27th
ET MOTOPARK

Happy St. Patrick's Day! Double Reward Points All Day!

Wed. March 17th

It's the luck of the Irish! Earn **DOUBLE POINTS** on you purchases today

No points awarded on sale items, bike sales, warranty, labor or collision.

IS THE BIKE IN YOUR GARAGE REALLY THE ONE PARKED IN YOUR HEAD?

THAT MIGHT NOT BE A HARLEY-DAVIDSON® MOTORCYCLE PARKED IN YOUR GARAGE BUT THERE MIGHT BE ONE PARKED IN YOUR DREAMS. IF YOU'RE READY TO TURN THAT DREAM INTO REALITY, HARLEY-DAVIDSON IS PROUD TO ANNOUNCE THE COMPETITIVE BIKE EXCHANGE. WE'LL ACCEPT YOUR COMPETITIVE BIKE, AND PROVIDE UP TO \$1,000* OVER THE TRADE-IN VALUE TOWARD THE PURCHASE OF A NEW H-D® MOTORCYCLE, UNTIL **MARCH 31ST, 2010**. WE'VE GOT 34 DIFFERENT WAYS TO FULFILL YOUR DESTINY STARTING AT \$6999.** DETAILS AT H-D.COM/TRADEIN



Competitive Trade
\$1000 or \$500
Over Trade Value



THE HARLEY-DAVIDSON COMPETITIVE BIKE EXCHANGE

WOMENS NIGHT

Friday March 5th 2010 6-8pm

Superstition Harley-Davidson is recognizing all Harley Ladies with a Ladies only Night! We will have specials in MotorClothes, Fashion Show, Food, Vendors, Raffles, Ladies only Fit shop. And to top it all off cocktails and Hors d'oeuvres! The first fifty ladies to come through the door will get a special goodie bag full of fabulous gifts for you! Sorry guys, Ladies only!

VENDORS

Dirty
BLONDE.
CHAMPAGNE COCKTAILS

Belle Jolie Jewelry
Privity Boutique
Mary Kay



T.E.A.M. ARIZONA

YOUR GUIDE TO RIDE!
motorcycletraining.com

RAFFLE TICKETS

*Priority screening of new spring line
*MotorClothes Fashion Show
*Fit Shop for Women



GIFT BAGS

to the first 50 women
supplies limited so don't be late!

**SORRY GUYS THE COCKTAILS ARE FOR THE LADIES!
YOUR TURN IS COMING! STAY TUNED!**

SHD will be closing at 5pm for special event set-up



ARE YOU READY TO RIDE?

FREE

Gift With
Qualifying
Purchase

Mar 1 - Apr. 15



\$75
Value

See www.superstitionhd.com for all details