

Craig

From: ESC1103091383785_1102546529496_1165@in.constantcontact.com on behalf of Bobcat of Connecticut Inc. [sales@bobcatct.com]
Sent: Wednesday, March 10, 2010 12:55 PM
To: craigr@bobcatct.com
Subject: News from Bobcat of Connecticut Inc.



Bobcat[®]

One Tough Animal[™]

Bobcat of Connecticut Inc.
 Commercial/Construction

Newsletter
 March 2010

In This Issue

Bobcat skid-steer loader lineup:
 bigger and better
 Providing full-service support,
 before and after the sale
 Bobcat excavator lineup
 continues evolving

Find out whats new and exciting at Bobcat of Connecticut. With new equipment models, special deals on current inventory, 0% financing and cash rebates you will want to read further and give us a call today.

Bobcat skid-steer loader lineup: bigger and better

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For 50 years, Bobcat[®] skid-steer loader owners have benefited from the company's industry-leading innovation, which has enabled operators to be comfortable, efficient and productive.

Continuing the tradition of making the world's most popular brand of skid-steer loader even better, the new Bobcat M-Series machines are

SAVE THOUSANDS!
 On all Bobcat equipment.
 See us today!
 Offer ends soon!

Bobcat excavator lineup continues evolving



the result of re-engineering the design to improve the operator's work environment while creating a more productive and durable machine.

[Learn More Bobcat M series Loaders.](#)

Providing full-service support, before and after the sale

Bobcat of Connecticut offers unmatched parts, service, training materials and finance options

Whether you're a first-time buyer or a longtime customer, you know Bobcat of Connecticut is standing behind the product to support you with sales, service, parts, finance options and training. Bobcat of Connecticut has factory-trained service technicians, knowledgeable sales specialists and parts departments with genuine Bobcat parts.

Service

Although Bobcat® equipment is built to last for a long time, properly servicing your equipment will ensure it gives you the performance you expect every time you start it.

In 2009 Bobcat introduced the newest generation of compact excavators - the [M-Series](#) - with improved reliability, performance and comfort. Four new models were debuted last year with additional models coming this year.

Bobcat® compact excavators are still the only brand made in the United States. They're built with advanced hydraulic systems to outperform tractor loader backhoes in traditional excavating applications.

An excavator for any job

Over the years Bobcat has enhanced its compact excavator lineup with new models to fit customers' dig depth, reach and horsepower needs. Today, Bobcat offers 11 excavator models with dig depths from 6 feet to 15 feet 6 inches, and reaches from 10 feet to 24 feet 5 inches. Engine horsepower ranges from 10.2 horsepower in the 418 all the way to 57 horsepower in the new [E80](#) excavator.

M-Series Bobcat compact excavators provide:

- **Smooth, quiet and efficient operation** from the redesigned engine, air intake, cooling and exhaust systems, pump and valve design
- **Reduced overall machine weight** with increased performance
- **Tremendous digging and lifting performance** backed by industry-leading cycle times
- **Impressive tractive performance** without having to manually downshift
- **Enhanced travel performance** as you travel to different jobsites
- **Lower fuel consumption** through the Auto Idle function
- **Productivity-boosting operator comfort** for long days on the job
- **Dramatically-reduced sound levels** for the operator and bystanders

[Learn More Bobcat M series Mini Excavators](#)

M-SERIES FINANCING

[New M-Series Skid-Steer Loader Models \(S630 & S650\)](#)

Receive 0% APR for up to 24 months* OR in lieu of financing receive a \$1,800 rebate* when you

Simple maintenance items can be done on-site by you or your employees. Two maintenance programs are available through your Bobcat dealership. They are the BobCHECKSM inspection and BobCARESM PM planned maintenance program. BobCHECK covers a multi-point inspection of items that require routine service, adjustment or maintenance, such as hydraulic, drive and electrical systems. BobCARE PM is a service agreement between you and your dealership to provide periodic maintenance. You can customize the level of service to meet your budget, and you know that you're receiving genuine, durable Bobcat parts

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purchase a new Bobcat M-Series skid-steer loader model S630 or S650 from Bobcat of Connecticut

New M-Series Compact Excavator Models (E32, E35, E60)

Receive 0% APR for up to 36 months* OR in lieu of financing receive up to \$4,700 rebate* when you purchase a new Bobcat M-Series compact excavator model E32, E35, or E60. The M-Series E80 is not eligible for this offer.

[LEARN MORE ON BOBCAT COMPANY SPECIAL OFFERS](#)

Sincerely,

Sales Bobcat of Connecticut

Bobcat of Connecticut Inc.

54 Alna Lane East Hartford CT.

821 Woodend Rd Stratford Ct.

860-282-2648

203-380-2300

WWW.bobcatct.com

** Limited time offer. Available at participating and eligible dealers only. Offer may vary by product type, series, model and select units in dealer inventory. Offers available on new equipment in US and Canada only. Some restrictions apply. Length of contract may vary. Prior purchases not eligible. See dealer for details. Financing provided on approval of credit by authorized Bobcat finance providers to well qualified buyers. The rates listed herein do not take into consideration any administrative fees and are subject to change based on the amount of such fees (which may vary). Offer not available to government accounts, national accounts and municipal/utility bid customers. Bobcat Company reserves the right to extend or discontinue any of these programs at any time without prior notice. "Bobcat" is a registered trademark of Bobcat Company.

Spring parts sale. Save big on sweeper bristles for the spring and all Bobcat heavy duty tires.

Offer Expires: March 31st 2010

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